

## WEBSITE PACKAGES



### LAUNCH PAD PACKAGE:

*This package is suitable for businesses that require a basic, yet professional and functional website*

- Professionally designed single page website
- Fully Responsive/Mobile friendly design
- Designed with your logo business colours, images & copy
- Business information, including services, operating hours, menu or product flyer and contact details
- \*1 years **FREE** website hosting
- Optimised for google indexing
- 1 x Animated banner
- 1 x Basic Contact form
- 1 x Google map
- Up to 3 revisions

**\$825**

\* Annual website hosting cost from \$121



### ORBIT PACKAGE: The 'Launch Pad' package +

*This package is for the business that requires a more powerful, flexible website, with multiple pages and the ability to make changes themselves*

- Up to 6 pages
- Website built on a Content Management System so you can easily manage and update
- 'Basic' SEO package (see details on reverse)
- CMS tutorial
- Technical email support for 3 months
- Social Media Links
- Up to 5 email accounts
- Up to 5 revisions

**\$1,980**

\* Annual website hosting cost from \$121



### INTERSTELLAR PACKAGE

**Includes the 'Orbit' package +**

*This package is our most comprehensive and powerful, ideal for businesses looking to boost online presence*

- Up to 12 professionally crafted pages
- Full Social Media integration - (facebook, instagram etc.)
- Photo Gallery/Portfolio with up to 20 starting shots
- 'Complete' SEO package (see details on reverse)
- Technical email support for 6 months
- 2 x custom plugins, ie shop, bookings
- Up to 10 email accounts
- Up to 10 revisions
- \*FREE Domain Name

**\$3,520**

\* Annual website hosting cost from \$121

# PACKAGE INCLUSIONS

## LAUNCH PAD PACKAGE:

The **'Launch Pad'** package includes one main page and only external links to other websites or social media platforms or a downloadable menu/document. Animated banner includes up to 3 images. The **'Launch Pad'** package does not include SEO (Search Engine Optimisation). The **'Launch Pad'** package will be built on the latest website hosting platform and fully optimised for smart phones and tablets. The **'Launch Pad'** package will be **optimised for google indexing**. The **'Launch Pad'** package does not include bespoke customisations or third party plugins. The **'Launch Pad'** package will be hosted on a secure server with all server updates included as well as daily backups stored on the server. Hosting account includes up to 2GB storage and up to 20GB bandwidth per month. The **'Launch Pad'** package does not include email hosting. The **'Launch Pad'** package includes 2 rounds of revisions during development, any further changes/customisations can be performed at our hourly rate. The **'Launch Pad'** package includes 12 months **FREE 'Standard'** website hosting starting from the website launch date, after the first 12 months annual hosting fees are due in advance and you will be invoiced 15 days prior to renewal date. The **'Launch Pad'** package does not include domain name registration, we can provide this for you and search for availability if you do not have a registered domain name. The annual fee for domain name registration and management is \$39.25 includes GST. All photo's, images and text to be supplied.

## ORBIT PACKAGE:

The **'Orbit'** package includes up to 6 main pages as well as external links to other websites or social media platforms. Animated banner includes up to 6 images. The **'Orbit'** package will be built on the latest website hosting platform and fully optimised for smart phones and tablets. The **'Orbit'** package will be built on the latest CMS (Content Management System) platform with a CMS tutorial and up to 3 months email technical support provided. The **'Orbit'** package includes the **'Basic' SEO package** with on page SEO and sitemap submitted to google for indexing. The **'Orbit'** package does not include bespoke customisations or third party plugins. The **'Orbit'** package will be hosted on a secure server with all server updates included as well as daily backups stored on the server. Hosting account includes up to 50GB storage and unlimited bandwidth on the **'Business'** hosting plan. The **'Orbit'** package includes 5 rounds of revisions during development, any further changes/customisations can be performed at our hourly rate. The **'Orbit'** package includes 12 months **FREE 'Business'** website hosting starting from the website launch date, after the first 12 months annual hosting fees are due in advance and you will be invoiced 15 days prior to renewal date. The **'Orbit'** package does not include domain name registration, we can provide this for you and search for availability if you do not have a registered domain name or we can provide a **FREE** optional domain name transfer. The annual fee for domain name registration and management is \$39.25 includes GST. All photo's, images and text to be supplied.

## INTERSTELLAR PACKAGE:

The **'Interstellar'** package includes up to 12 main pages as well as external links to other websites or social media platforms. Animated banner includes up to 10 images. The **'Interstellar'** package includes a Photo Gallery/Portfolio page with up to 20 initial photo's. The **'Interstellar'** package includes our **'Complete' SEO Package**. The **'Interstellar'** package will be built on the latest website hosting platform and fully optimised for smart phones and tablets. The **'Interstellar'** package will be built on the latest CMS (Content Management System) platform with a CMS tutorial and up to 6 months email technical support provided. The **'Interstellar'** package will be optimised for google with a sitemap submitted to google for indexing. The **'Interstellar'** package includes up to 2 third party plugin custom installations, ie shopping cart, booking/appointment plugin etc. The **'Interstellar'** package includes **'Business'** hosting on a secure server with all server updates included as well as daily backups stored on the server. Hosting account includes up to 50GB storage and unlimited bandwidth and up to 10 email accounts. The **'Interstellar'** package includes up to 10 rounds of revision during development, any further changes/customisations can be performed at our hourly rate. The **'Interstellar'** package includes 12 months **FREE** website hosting starting from the website launch date, after the first 12 months annual hosting fees are due in advance and you will be invoiced 15 days prior to renewal date. The **'Interstellar'** package also includes **FREE** domain name registration for 12 months and a **FREE** domain name transfer. We can provide complete domain name management for an annual fee of \$39.25 includes GST. All photo's, images and text to be supplied.

**'Basic' Organic SEO package - \$220** includes GST.

- Google and Bing webmaster accounts will be created and search result optimisations performed. Dynamic site map built into the website and submitted to search engines for indexing. A dynamic site map adapts to website changes to make sure that your website is properly indexed by search engines. Create/Optimise 'Google my Business' page to help customers find you.

**'Complete' Organic SEO package - \$550** includes GST - **same as 'Basic' package +**

- Complete onsite menu and page optimisations, including meta tags, keywords and phrases built into the menus and pages
- Check your existing online presence and provide optimisations to increase your online authority to improve SEO performance
- Link building and strategy analysis
- Provide an SEO strategy for ongoing organic SEO

**\* Domain Name Registration & Management:**

We provide a domain name registration and management service that ensures your domain name does not expire as well as DNS hosting services. We also offer **FREE** SSL certificates for all our managed domain names, which ensures that your website is both secure and also optimised for google indexing, improving your SEO and website security, annual cost \$39.25 includes GST.

**\* Website Hosting:**

We provide fast, secure Australian based website hosting. Our plans start from \$121/year including GST. All our website hosting packages include software updates, daily back ups, 100% CPU speed and super fast LITESPEED servers. Our **'Standard'** hosting plan includes 2GB storage and up to 20GB bandwidth/month. Our **'Business'** hosting plans start from \$176/year including GST. with email hosting, up to 20GB storage, unlimited bandwidth and daily back up restore points are available.